

# Zetas in the City

2011 Zeta Day Newsletter from Richmond VA Alumnae Chapter

## Virginia Zeta Day— April 3, 2011

Hello, Virginia Zetas!

The Richmond, VA Alumnae Chapter wants you to mark you calendars for an exciting Zeta Day on **Sunday, April 3rd, 2011**. It will be held in Richmond, VA at the Hilton Richmond Hotel and Spa—Short Pump Short Pump.

The theme “Zetas in the City” will incorporate your hometown location and will provide time for you to meet your ZTA sisters to improve sisterhood. This will be a great time for Seniors to network with ZTA sisters in their own hometown!

We, the Richmond, VA Alumnae Chapter, promise to make Zeta Day 2011 a time you won't forget. You will be able to visit with sisters, network, shop the ZTA stores, and receive awards to recognize your chapter's accomplishments.

You may visit our website NOW for forms, updates, and other information you may need for the 2011 Virginia Zeta Day. Our web address is [www.richmondzta.com](http://www.richmondzta.com). Just click the link for Zeta Day!

Registration will begin at 9am.

Brunch will be served from 9:30am to 11am.

Zeta Day festivities start at 10:30am and will conclude at 2:30pm.

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Are you interested in attending a religious service Saturday nigh/Sunday morning? Please contact Carol Cashman at [ccashman@verizon.net](mailto:ccashman@verizon.net) if you are seeking details for a specific denomination.



## Registration

We request that all collegiate chapters send their registration count and fees by February 1, 2011, followed by all registration forms by March 18th, 2011. The deadline for all alumnae registration forms and fees is March 18th, 2011.

**Forms can be found now on our website at: [Richmondzta.com](http://Richmondzta.com).** Forms were also mailed out in early February.

Completed registration forms and check should be mailed to Ashley Ewell at 1516 Wood Grove Circle, Richmond, VA 23238. Please make checks payable to: **Richmond ZTA Alumnae Chapter.**

Registration fees are \$35.00 for Collegians and \$45.00 for Alumni. Anyone who registers late, their fees will be \$50.00.

So make sure you get your forms completed before the **deadline: February 1, 2011 for collegians and March 18, 2011 for alumnae.**



## Saturday Night Festivities

All ZTA's who will be arriving in Richmond Saturday night, April 2nd, are cordially invited to dinner at Bertucci's in Short Pump at 6:30pm

Bertucci's is located at 11721 West Broad Street, Richmond, VA 23233. It's just down the street from the Hilton Richmond!

This will be a great night to kick off Zeta Day!

ITALIAN  
**Bertucci's**  
RESTAURANT

## Hotel Accommodations and Location: Hilton Richmond Hotel and Spa—Short Pump

12042 West Broad Street  
Richmond, VA 23233  
Phone:(804)364-3600  
Fax:(804)364-2002

A block of rooms has been reserved at the Hilton Richmond Hotel and Spa. The **special rate is \$109.**

The hotel is located in the heart of Short Pump. Just a minute away for Short Pump Town Center, many restaurants, and lots of fun.

If you wish to visit their website, or make online reservations, go to:  
<http://www.hilton.com/en/hi/groups/personalized/R/>

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**\*Make sure you reserve your room now!**  
Richmond's Monument Avenue 10k is Saturday, April 2nd.\*

## ZTA Foundation, ZTA Store and Stars in the City

### Silent Auction -

**Silent Auction items are needed!** Please make one item geared to alumnae and one geared to collegiate. Details of your silent auction item and/or list of items (if it's a basket) along with its estimated value and suggested starting bid are to be submitted to either Debbie Kelley at DJKelleyDC@comcast.net or Tammy Jeffs at sweetva3@aol.com by March 18th, 2011.

### ZTA Store -

The ZTA Store with great ZTA vendors is back! They will have fabulous ZTA gear from t-shirts and shorts to picture frames, notebooks, and pins. Greek Boutique will be featured at Zeta Day this year and will be supplying senior sashes. You can check them out ahead of time at [www.boutiquegreek.com](http://www.boutiquegreek.com).

Make sure you stop by the ZTA Store at Zeta Day and pick up new ZTA gear!



### Stars in the City -

Support the ZTA Foundation and honor another Zeta by ordering a Star—with your special message on it. The cost is \$2 for one star or \$5 for 3. All checks should be made payable to ZTA Foundation and sent along with your order form to Cindy Beck at 23014 Dabney Mill Road, Petersburg, VA 23803-9044.

Order forms can be found soon on our website [www.richmondzta.com](http://www.richmondzta.com).

Stars will be available to purchase at Zeta Day.

Check the Zeta website to follow trademark and licensing policies.  
<http://www.zetataualpha.org/cms400min/Templates4SF.aspx?id=660&tlmid=21>

## Centerpieces, T-shirts, & Junior & Seniors: Bring Your Resume!

### Centerpieces -

Each alumnae and collegiate chapter is asked to send in 12 pictures that identify them with their city or schools.

Take a picture of their entire chapter to show what city you are in. For example, VT take a picture with hokie bird or Lane Stadium.

### Alumni Fundraising Tables:

Want to hold a fundraiser at Zeta Day? Contact Robin Gardner for a table space! (804) 514-2770 or [rob-ing98@yahoo.com](mailto:rob-ing98@yahoo.com)

**Collegians:** Send in pictures of your sisterhoods, philanthropy events, recruitment, Greek Week, fundraising events, socials, and football and other recreation games. **All pictures can be e-mailed to Teresa Jordan at [teresazta@yahoo.com](mailto:teresazta@yahoo.com) and must be submitted by March 18th.**

### T-shirts & Scarves:

Richmond Alumnae Chapter will be selling t-shirts and scarves for Zeta Day. Please contact Carol Cashman at [ccashman@verizon.net](mailto:ccashman@verizon.net) to order.

### Junior & Seniors -

Graduation is not far away now and you are probably starting to bite your nails about your first job! **Don't forget to bring copies of your resume.** Zeta Day will be a great time to network for jobs.

**We will have a Networking Center just for you, Junior & Seniors, at Zeta Day! Please make sure you take advantage of this awesome opportunity.**

**Alumni:** We are looking for you to help with the Networking Center. Please contact Carol Cashman at [ccashman@verizon.net](mailto:ccashman@verizon.net) if you are interested in helping out!

Zeta Day 2011 Facebook Page is up and running!

Follow the link below to RSVP to the event:

<http://www.facebook.com/#!/event.php?eid=176958558998114>

Invite your fellow ZTA sisters and encourage them to  
attend Zeta Day 2011!

Zeta Tau Alpha

ZETA Day Committee

Chairman: Robin Gardner

robing98@yahoo.com

Registration: Ashley Ewell

ashley.c.ewell@gmail.com

Stars in the City: Cindy Beck

cgbeck@comcast.net

Collegiate Questions: Allysa King, UVA

abk5b@virginia.edu

Fashion Show: Kim Cave

Kimberly.cave@cigna.com

Silent Auction: Debbie Kelley  
Tammy Jeffs

DJKelleyDC@comcast.net  
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