

March 25, 2011

Zetas in the City

2011 Zeta Day Newsletter from Richmond VA Alumnae Chapter

Virginia Zeta Day— April 3, 2011

Hello, Virginia Zetas!

Zeta Day is **right** around the corner! We are so excited to meet and see all of you on Sunday, April 3rd! Come prepared to meet your sisters, shop at Boutique Greek, bid on the great silent auction items, purchase unique ZTA Scarves, and hear Deb Esnor, Director of Zeta Tau Alpha Fraternity of speak. We will also be holding a special White Violet Ceremony for four 50-year members and one 75-year member!

Please come dressed in **Badge attire**, as this is a change!

This year's Virginia Zeta Day is going in the books of ZTA history! We have record breaking pre-registration numbers, **749** sisters to be exact! Congratulations!!

Collegians—Don't forget to bring your t-shirts to showcase in the Fashion Show! Juniors and Seniors—Do not forget to bring your resumes for the breakout session.

We can't wait to see you on April 3rd! Registration will begin at 9am. Brunch will be served from 9:30am to 11am. Zeta Day festivities start at 10:30am and will conclude at 2:30pm.



Registration

Thank you for turning in your registration forms!
We can't wait to see you at Zeta Day!

Saturday Night Festivities

All ZTA's who will be arriving in Richmond Saturday night, April 2nd, are cordially invited to dinner at Bertucci's in Short Pump at 6:30pm. Bertucci's is located at 11721 West Broad Street, Richmond, VA 23233. It's just down the street from the Hilton Richmond!

*Please make sure you RSVP by e-mail to Ashley Ewell ,
ashley.c.ewell@gmail.com by Friday, April 1st!



Hotel Accommodations and Location: Hilton Richmond Hotel and Spa—Short Pump

12042 West Broad Street
Richmond, VA 23233
Phone:(804)364-3600
Fax:(804)364-2002

Deadline for discounted room rate ends **Thursday, March 31st. There are only a couple of rooms left, so make sure you get your room booked. You can book your room online at the web address below or call the number listed above.

A block of rooms has been reserved at the Hilton Richmond Hotel and Spa. The **special rate is \$109**. The hotel is located in the heart of Short Pump. Just a minute away for Short Pump Town Center, any restaurants, and lots of fun. If you wish to visit their website, or make online reservations, go to: http://www.hilton.com/en/hi/groups/personalized/R/RICWSHF-ZETA11-20110402/index.jhtml?WT.mc_id=POG

ZTA Store and Stars in the City

ZTA Store Featuring Boutique Greek!

Boutique Greek will be at Zeta Day and will be supplying senior sashes. You can check them out ahead of time at www.boutiquegreek.com. **Make sure you stop by the ZTA Store at Zeta Day and pick up new ZTA gear!**

Stars in the City -

Support the ZTA Foundation and honor another Zeta by ordering a Star—with your special message on it. The cost is \$2 for one star or \$5 for 3. All checks should be made payable to ZTA Foundation and sent along with your order form to Cindy Beck at 23014 Dabney Mill Road, Petersburg, VA 23803-9044. Stars will be available to purchase at Zeta Day.



Centerpieces, Scarves, Junior & Seniors: Bring Your

Centerpieces -

Thank you to all of you who sent in pictures of your chapter!! Make sure you take time to look for your chapter's pictures on the table centerpieces!

Turquoise Scarves:

Do you love adding accessories to your outfit? Gorgeous turquoise scarves with a sparkly crown detail will be sold for \$20. We will also be taking orders for the scarves!

Junior & Seniors -

Graduation is not far away now and you are probably starting to bite your nails about your first job! **Don't forget to bring copies of your resume. We will have a Networking Center just for you, Junior & Seniors, at Zeta Day! Please make sure you take advantage of this awesome opportunity.**

Silent Auction

Thank you to those who have donated items for the Silent Auction. **Payment for Silent Auction will be cash or check.** Please make sure you come prepared to pay that day! If you have questions, please contact Debbie Kelley at DJKelleyDC@comcast.net or Tammy Jeffs atsweetva3@aol.com!

*Remember, **all** proceeds go to the ZTA Foundation!

Zeta Tau Alpha

ZETA Day Committee

Chairman: Robin Gardner

robing98@yahoo.com

Registration: Ashley Ewell

ashley.c.ewell@gmail.com

Stars in the City: Cindy Beck

cgbeck@comcast.net

Fashion Show: Kim Cave

Kimberly.cave@cigna.com

Silent Auction: Debbie Kelley
Tammy Jeffs

DJKelleyDC@comcast.net
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