

The Zeta Path to Your Success

2010 Zeta Day Newsletter from Western Fairfax VA Alumnae Chapter

Virginia Zeta Day – April 10, 2010

January 2010
Volume 1, Issue 1

Hello, Virginia Zetas!

Western Fairfax, VA Alumnae want you to mark your calendars for a fantastic Zeta Day on **Saturday, April 10, 2010**. It will be held in Fairfax County at the Fairview Park Marriott in Falls Church, Virginia. Just off the Washington, DC beltway.

The theme, "The Zeta Path to your Success" will incorporate strategies for you as a collegiate, alumna, new Zeta or old. It promises to be a great day – visiting with sisters, networking, fabulous shopping, a spunky, funky fashion show, competitions for all, a great speaker, and awards to recognize your chapter's accomplishments.

You may visit our website soon for forms, updates and other information you may need to attend and participate in Virginia Zeta Day. The web address is:

www.westernfairfaxva.zta.org . Once on the site, just click on the link for Zeta Day.



Whatever path
you follow...

Inside this issue:

Registration	2
Special Bonus	2
Friday Night Festivities	2
Slide Show	3
ZTA Foundation &	
ZTA store	3
Contests / Casting Call	4
Contact information	4

Location/Hotel Accommodations

Fairview Park Marriott

3111 Fairview Park Dr
Falls Church, VA
22042

Phone: 703.849.9400

Fax: 703.849.8692

**Toll Free
Reservations:**
1.800.228.9290

A block of rooms has been reserved at the Fairview Park. The **special rate is \$89.00**. This rate is good for single, double, triple or quad occupancy. Please mention the code of **ZTAZTAA** when making the reservation.

The deadline for making the reservation with the special rate is **3/19/10**.

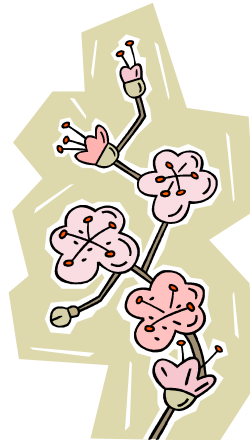
If you wish to make reservations online go to:
<http://cwp.marriott.com/wasfp/zetataualphazetaday>

Parking: Free of charge. There is a small lot in front of the main entrance, and a great covered garage with interior corridors to the lobby in the back of the hotel.

Registration

The deadline for returning your registration form is **3/30/10**. Forms can be found soon on our website at: www.westernfairfaxvazta.org – just click on the Zeta Day link. Registration fees are \$35 per collegiate and \$45 per alumna.

Completed registration forms with check made payable to **Western Fairfax ZTA Alumnae Chapter** should be mailed to Karen Hundley, 14772 Basingstoke Loop, Centreville, VA 20120.



SPECIAL WEEKEND BONUS:

If you have never been to Washington, DC to the **Cherry Blossom Festival**, Zeta Day is near the end of the 2 week Festival. The Marriott is extending the special Zeta Day room rate for those wishing to stay an extra day and experience this annual event.

www.nationalcherryblossomfestival.org

Friday Night Festivities

The Western Fairfax, VA Alumnae Chapter would like to invite all of our guests to join us for an evening of fun on Friday night.

We will have a room set up at the hotel. More details will follow in the next newsletter.

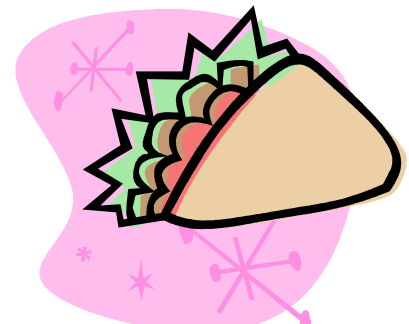


Menu Choices

Vegetarian: Grilled Portobello Mushroom & Vegetable Wrap

Chicken: Asian Chicken Wrap

Beef: French Connection (Croissant, sliced Beef Tenderloin)



2010 Zeta Day Slide Show

The deadline to send your pictures is April 1, 2010.

I know you'll want to see your chapter on the "big screen", so please send as many pictures as you can! You will be able to send them electronically next month. Start searching your files! Be sure to show off your chapter in a positive way.

ZTA Foundation, ZTA Store and Strawberry Patch

Silent Auction –

We are requesting that each chapter submit two items for this year's silent auction fundraiser for the ZTA Foundation. We want each item to bid well, so please make the item one of interest and/or respectable value. Please make one geared to alumnae and one geared to collegiates. Details of your silent auction item and/or list of items (if it is a basket) along with its estimated value and suggested starting bid will be needed by 4/01/10

ZTA Store –

In addition to having one of our ZTA vendors, onsite selling fabulous ZTA gear, we encourage chapters to get in on the fundraising and sell some items of your own. We would like to post photos of the items you are selling on the Zeta Day website for preview shopping so please take some photos to send electronically by 3/30/10.

Strawberry Patch –

Support the ZTA Foundation and honor another Zeta by ordering a berry – with your special message on it. The cost is \$2 per strawberry or \$5 for 3. All checks should be made payable to [ZTA Foundation](#) and sent along with your order form to Karen Sancho-Bonet, 5607 Cavalier Woods Lane, Clifton, VA 20124 by 3/30/10. Order forms can be found soon on our website www.westernfairfaxvazta.org. Berries will be available for purchase at Zeta Day.

Check the Zeta website to follow trademark and licensing policies.

<http://www.zetataualpha.org/cms400min/Template4SF.aspx?id=660&tmid=21>

Centerpiece (& more) Contests! Casting Call!

- ☞ Each alumnae and collegiate chapter is asked to bring a centerpiece that best captivates the theme of Virginia Zeta Day. The centerpiece must stay within the size of 12 x 12x 12 inches. A prize will be given to each winning alumnae chapter and collegiate chapter.
- ☞ First collegiate chapter to submit their attendance register and payment will win a prize.
- ☞ First alumna to submit her registration and payment will win a prize.
- ☞ Each collegiate chapter will need to choose a representative for the FASHION SHOW. More information about this person's role will be in a future newsletter.

Karen Sancho-Bonet

5607 Cavalier Woods Ln
Clifton, VA 20124
Phone: 703.631.8238



Zeta Tau Alpha.

ZETA DAY COMMITTEE

Chairman: Karen Sancho-Bonet zetadaykaren@cox.net 703.631.8238
Registration: Karen Hundley karen_hundley@verizon.net 540.347.7400 x158
Silent Auction: Karen Sancho-Bonet
Zeta Store: Karla Campbell Campbell_karla@hotmail.com 703.338.3301
AV/Slideshow/Music: Karen Sancho-Bonet
Centerpiece Contest: Karen Sancho-Bonet
Strawberry Patch: Karen Sancho-Bonet
Game Night: Karen Sancho-Bonet
Art: Karen Sancho-Bonet
Fashion Show: Val Walters valwalters@verizon.net 703.327.2650

We're on the Web!

www.westernfairfaxvazta.org

